



Web Site Design

We can design and publish your website, work with your representative, or assist you to do it yourself in whole or part. We can host your web site on our [servers](#) [1] (virtual hosting), host a [dedicated](#) [2] server just for your needs, or publish to your server with sufficient access.

Click on the question to read the web page that answers:

[What do I need to consider when I want to get a web site started](#) [3]?

We can incorporate your unique information about your industry, provide your company with a custom made design and help you expand with advertising using the Internet.

For information about hosting, recurring fees for keeping a website on the internet, see [services/internet_servers/web](#) [4]

Pricing, Terms and Quotes

Please review terms on a separate page:

[Web Site Design Terms and Conditions](#) [5]

Custom Web Sites:

For estimating the price of custom web site design we determine the type and amount of professional time to create the web pages with the information you give us. The estimation of the type and amount of professional hours for a task is made by someone who is familiar with the service.

For a quote of a custom web site we will require a retainer fee which can be applied to the cost if we are asked to proceed. Because requirements may not be clearly defined or may change for custom work we may quote with milestones to allow mutual renegotiate between milestones if requirements change.

For the following packages we include the pricing for one year of service, *Note prices are subject to change.*

Business Card Website

This price includes the steps to make simple website with one page having the equivalent information that would be on a business card, the setup and support of a domain name, the labor to make it work, upto 5 email boxes or email forwarding and the website with business card information all for one year:

Price for setup & One year of service

$(\$176 \text{ setup fee}) + (\$68 \text{ year website and *domain subscription}) = \$ 244.00$

- Register Internet Domain Name and setup it to resolve for email and website.
- One page website with the business card information.



- Limited or No access for changes, arrange changes through Provider. See full website for non limited changes.
- Upto 5 email boxes and Virtual email forwarding using the Internet domain name.

One Page Website

This price includes the steps to have a simple one page website with text and up to 4 pictures that when printed would be approximately a letter size page: domain name setup, the labor to make it work, the email box or email forwarding and the website with the web page all for one year:

Price for setup & One year of service

$(\$264 \text{ setup fee}) + (\$100 \text{ year website and } *domain \text{ subscription}) = \364.00

- Register Internet Domain Name and setup it to resolve for email and website.
- One page website with business card information, two pictures and three nominal paragraphs.
- Upto 5 email boxes and Virtual email forwarding for the Internet domain name.
- Limited Access access to change (to limit number pages), changes arranged through provider. See full website for non limited changes.

Simple Brochure Web Site

This price includes five nominal web pages; domain name setup, the labor to make it work, email boxes or email forwarding and the website that can hold up to 100 megabytes of additional information all for one year:

Price for setup & One year of service

$(\$88 \text{ office fee} + \$1,760 \text{ web authoring}) + (\$280 \text{ year website and } *domain \text{ subscription}) = \$2,128.00$

The customer may elect to defer the annual payment for website subscription and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual. The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make payments.

- Register Internet Domain Name and setup it to resolve for email and website
- 20 Email boxes and or forwarding of email using the Internet domain name.
- 5 web pages to start with, and you can add more web pages up to 100 megabytes.
- Up to 160 million bytes of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 3,200 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to use a dedicated server which we can provide.

Simple Shopping Cart Web Site, Secure with SSL

This price includes up to five general web pages and nominal setup of the shopping cart; domain name setup, the labor to make it work, email boxes or email forwarding and the website. The selected shopping cart will open source, can be modified, and transportable by the customer.

Price for setup:

One time fees: $(\$88 \text{ office fee} + \$3,520 \text{ website programming}) = \$3,608$

Note the setup is for the nominal training for customer and nominal graphics. The shopping cart software has user and administration interfaces. For example we can help setup 40 items with pictures, art and information provided by customer. Customer has authorization to modify, delete and add items. We are available to negotiate additional labor fees to do ongoing maintenance of inventory if customer prefers.

Recurring fees: (?? cost of digital certificate, *geo-trust chained (wholesale)* \$28.00, *retail* \$79, or *verisign* \$300+ - no fee if self signed) + $\$480 \text{ year website and } *domain \text{ subscription} = \$480.00 + \text{certificate cost (estimate } \$28) = \$508$ Note the customer may select which certificate company to pay for.

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The customer may elect to defer the annual payment for website subscription and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual. The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make



payments.

Notes about credit cards and shopping Carts:

If you already have a credit card service you may wish to receive email notification of purchase and then hand process the purchase rather pay gateway fees necessary to process and get authorization code while customer is on the website. Setting up the shopping cart software to complete, batch, the sale will add complexity and labor and also require that your selected credit card service supports it without excessive customization, please call us about this with your questions.

*Note that this pricing does not include the charges by the merchant service that you will contract with for processing credit cards. Prices for Credit Card Merchant Services vary, for example a nominal price **may be** around \$300 for setup and purchase of equipment/software and around \$0.30 per transaction, \$20 month for gateway fees, about 2.35% of purchases, and probably monthly minimums on fees of about \$35 so all together you can expect to spend to the credit card company around \$55/month even if no purchases are made. We do not assess these fees we only mention them here to give you nominal numbers to review when deciding on a merchant service.*

- Register Internet Domain Name and setup it to resolve for email and website
- Register for Certificate to use with SSL and domain name and set it up on server
- 20 Email boxes and or forwarding of email using the Internet domain name.
- Setup shopping cart so that inventory can be edited through website interface. Purchases can be sent by email, saved for pickup, or passed to merchant services that we have sufficient access and knowledge of like credit card authorization service like authorize.net [6], [cybercash](http://cybercash.com) [7], or www.cardservice.com [8] quick link for secure services.
- The source code for the website and shopping cart is "open source [9]" and upon completion and payment for development the code will be available for the customer to download and review. The web pages are the property of the customer upon completion and payment by customer.
- Up to 160 million bytes of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 3,200 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to use a dedicated server which we can provide.
- The website for hosting the shopping cart is considered a Ecommerce Server. See also the documentation at http://cocoavillagepublishing.com/services/internet_servers/web/#SecureCommerceServer

* For websites that we host and that we are the register of the domain name we will waive the renewal of the website domain name upto \$24/year retail value (.com, .net, .org. and .us names for example), Under special situations if the certificate signing company offers significant rebates the certificate may be waive

Web Site Hosting

Prices

Business Card Web Site, For economic reasons you may only require the equivalent of a business card on the website (upgrade to a [web site](#) to allow remote editing):

- \$48.00 per year and a one time office setup fee of \$39.00
- Virtual email forwarding for the Internet domain name.
- Up to a gigabit (0.122 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 2,440 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.



Limited Web Site, For economic reasons you may only want just a few fixed pages on the website like a brochure. (upgrade to a [professional web site](#) to allow remote editing):

- \$80.00 per year and a one time office setup fee of \$39.00
- Virtual email forwarding for the Internet domain name.
- Up to a gigabit (0.122 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 2,440 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.

Redirecting a Professional Web Site and E-Mail,

No space on our server, not applicable, we redirect to your existing web site and email address elsewhere. This service provides support of domain name for website and email redirection:

- \$ 60.00 per year, Office setup fees waived for annual (year) payment.
- Virtual email forwarding for the Internet domain name.
- Up to a gigabit (0.122 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 2,440 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.
- (see [options](#) for extra features)

Virtual Web Site,

Up to 20 gigabits of space, up to 28 mail accounts. Support of CGI, SSL, PHP and MySQL activated upon request.

A labor charge per professional hour will be requested if customer requires additional assistance, and a subscription of:

- \$280.00 per year. Office setup fees waived for annual (year) payment.
- *The customer may elect to defer the annual payment and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual.. **Office setup fee \$28.00 applies for less than one year of service. The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make payment:*** \$154.00 for six months, \$ 80.50 for three months, or \$ 28.00 per month,
- Up to a gigabit (0.122 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 2,440 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.
- (see [options](#) for extra features)

Professional Virtual Web Site

Up to 40 gigabits of space, up to 38 mail accounts. Support of CGI, SSL, PHP, MySQL, approved opensource framework-content-relational management systems using PHP and MySQL activated upon request.

A labor charge per professional hour will be requested if customer requires additional assistance, and a subscription of:



- \$380.00 per year. Office setup fees waived for annual (year) payment.
- *The customer may elect to defer the annual payment and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual. **Office setup fee \$38.00 applies for less than one year of service. The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make payment:*** \$209.00 for six months, \$ 109.25 for three months, or \$ 38.00 per month
- For the SSL certificate we could setup a self signed certificate that won't cost fees, however that will cause users to get a warning message and you may prefer to pay for a certificate signed by an agency recognized by web browsers. If the certificate signing company offers significant rebate, this price may be waived for first instance if customer purchases other recurring services.
- Up to two gigabits (0.244 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 4,880 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.
- Support for upto two independent websites for same business entity. Extra resources associated with this service like more domains and certificates are invoiced at an addiitonal retail cost. For example if we are the registrar for five domains used for five websites we could cover the annual cost for one of the domain renewals, one domain validated SSL, and invoice for the other four at retail.
- (see [options](#) [10] for extra features)

E-Commerce Service

Installation and configuration for E-Commerce Application, SSL, including up to 48 gigabits of space, nominal support for an open source solution we support, and up to 48 mail accounts;

An example of a solution would be nominal support (not to include inventory migration) for configuration of an open source application that we support. Examples are the shopping carts www.zencart.com [11] and [Drupal Commerce](http://drupalcommerce.com) [12]. A fee per professional hour will be requested if customer requires additional assistance, and a subscription of:

- \$480.00 per year. Office setup fees waived for annual (year) payment.
- *The customer may elect to defer the annual payment and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual. **Office setup fee \$48.00 applies for less than one year of service. The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make payment:*** \$264.00 for six months, \$138.00 for three months, or \$48.00 per month.
- For the SSL certificate we could setup a self signed certificate that won't cost fees, however that will cause users to get a warning message and you may prefer to pay for a certificate signed by an agency recognized by web browsers. If the certificate signing company offers significant rebate, this price may be waived for first instance if customer purchases other recurring services.
- Up to two gigabits (0.244 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 4,880 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.
- Support for upto two independent websites for same business entity. Extra resources associated with this service like more domains and certificates are invoiced at an addiitonal retail cost. For example if we are the registrar for five domains used for five websites we could cover the annual cost for one of the domain renewals, one domain validated SSL, and invoice for the other four at retail.



- (see [options](#) [13] for extra features)

Premium Virtual Web Service

Up to 58 gigabits of space, up to 68 mail accounts for upto 5 separate sites by same business entity. Support of CGI, SSL, PHP, MySQL, approved opensource framework-content-relational management systems using PHP and MySQL activated upon request.

A labor charge per professional hour will be requested if customer requires additional assistance, and a subscription of:

- \$580.00 per year. Office setup fees waived for annual (year) payment.
- *The customer may elect to defer the annual payment and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual.. **Office setup fee \$68.00 applies for commitment of less than one year of service. The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make payment:*** \$319.00 for six months, \$166.75 for three months, or \$58.00 per month
- For the SSL certificate we could setup a self signed certificate that won't cost fees, however that will cause users to get a warning message and you may prefer to pay for a certificate signed by an agency recognized by web browsers. If the certificate signing company offers significant rebate, this price may be waived for first instance if customer purchases other recurring services.
- Up to two gigabits (0.244 gigabytes) of daily data transfer (*for example if a nominal web page is about 50 Kbytes and that would be about 4,880 nominal web pages a day*). If you need more we can negotiate additional fees and make hosting changes to assure nominal performance, however our experience is that you will prefer to migrate to a dedicated server which we can provide.
- Support for upto five independent websites for same business entity. Extra resources associated with this service like more domains and certificates are invoiced at an additional retail cost. For example if we are the registrar for five domains used for five websites we could cover the annual cost for one of the domain renewals, one domain validated SSL, and invoice for the other four at retail.
- (see [options](#) [10] for extra features)

SERVER OPTIONS

INFORMATION SERVER OPTIONS, setup fees negotiated upon labor time to setup. *The customer may elect to defer the annual payment and make semiannual payments at a rate that would be 10% more than annual, quarterly at 15% more than annual, or monthly at 20% more than annual. **The customer shall be responsible for returning payments in timely manner. The company shall not be responsible to remind customer to make payment:***

OPTIONS (options may already included in some subscriptions)	PRICE
Each Extra Mail Box Account (note some services already include extra mail boxes, and may prefer to use an alias or forwarding in some situations, ask us if unsure).	• + \$ 2.50 per month, • + \$ 13.75 for six months, or • + \$ 25.00 per year



Extra 6 gigabits hard drive space	• + \$ 6.00 per month, • + \$ 33.00 for six months, or • + \$ 60.00 per year
Custom Web Site CGIs A setup fee may be required depending upon type of services required, and execution of cgi will be through a wrapper like suEXEC.	STANDARD Contact us to turn on and explain usage
Server side scripting A setup fee may be required depending upon type of services required	STANDARD Contact us to turn on and explain usage
Custom Search Engine (ht//dig) A setup fee may be required depending upon type of services required.	• + \$ 10.00 per month, • + \$ 55.00 for six months, or • + \$100.00 per year
Shared SQL Server Support We can support MySQL [14]. Call for details. A setup fee may be required depending upon type of services required.	• standard for some services or • + \$ 10.00 per month, • + \$ 55.00 for six months, or • + \$100.00 per year
SSL Server We can support mod_ssl and OpenSSL, this option is included in the web server subscription listed under item 3.1.5 Secure Commerce Server, SSL. There are setup fees required for the secure certificate.	• standard for some services or • + \$ 10.00 per month, • + \$ 55.00 for six months, or • + \$100.00 per year
Shopping Cart Support We can support several opensource solutions. Call for details. A setup fee may be required depending upon type of services required.	• may be standard for some services or • + \$ 10.00 per month, • + \$ 55.00 for six months, or • + \$100.00 per year
OTHER? We are willing to consider additional services and applications especially if they are open source [15].	• call

Notes about credit cards and shopping Carts:

If you already have a credit card service you may wish to receive email notification of purchase and then hand process the purchase rather pay gateway fees necessary to process and get authorization code while customer is on the website. Setting up the shopping cart software to complete, batch, the sale will add complexity and labor and also require that your selected credit card service supports it without excessive customization, please call us about this with your questions.

Note that this pricing does not include the charges by the merchant service that you will contract



*with for processing credit cards. Prices for Credit Card Merchant Services vary, for example a nominal price **may be** around \$300 for setup and purchase of equipment/software and around \$0.30 per transaction , \$20 month for gateway fees, about 2.35% of purchases, and probably monthly minimums on fees of about \$35 so all together you can expect to spend to the credit card company around \$55/month even if no purchases are made. We do not assess these fees we only mention them here to give you nominal numbers to expect from a merchant service.*

Source URL: https://cocoavillagepublishing.com/services/website_design/index.html

Links

- [1] http://www.cocoavillagepublishing.com/services/internet_servers/
- [2] http://www.cocoavillagepublishing.com/connectivity/dedicated_hosts/
- [3] http://www.cocoavillagepublishing.com/services/website_design/tips/
- [4] https://cocoavillagepublishing.com/services/internet_servers/web
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- [6] <http://www.authorize.net/>
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- [10] http://www.cocoavillagepublishing.com/services/internet_servers/web/#mailboxprice
- [11] <http://www.zencart.com/>
- [12] <http://drupalcommerce.org>
- [13] http://www.cocoavillagepublishing.com/services/internet_servers/web/#hostserveroptions
- [14] <http://www.mysql.org/>
- [15] <http://www.opensource.org/>