## Advertising with Direct Mail

Advertising with websites is okay, but you should also consider using traditional advertising also. Even if your website advertising in itself does not bring direct customers it can augment and lower the costs of traditional advertising. You can even ask potential customers to request information by postal mail.

We are available to develop your mail lists for either labels or arranging to direct print the addresses on your mail outs.

**Source URL:** https://cocoavillagepublishing.com/marketing/advertising/mailings/index.html#comment-0